



AI Traffic Whale – QuickStart Guide

How to Build Your Bridge Page & Connect It to Your Traffic Orders

Welcome to AI Traffic Whale! This QuickStart guide gives you everything you need to get set up fast so your traffic begins converting into leads and sales immediately.

The goal is simple: **send your visitors to a powerful bridge page that pre-frames your offer and captures leads before they reach your main product.**

1. Why You Need a Bridge Page

A bridge page is the single most important piece of your traffic funnel. It acts as a “warm-up page” between the click and the final offer. Without this step, raw traffic goes straight to a sales page—resulting in lower conversions, wasted clicks, and fewer leads.

A well-structured bridge page helps you:

✓ Turn cold visitors into warm prospects

Your page gives a quick explanation of who you are and why the visitor should care about the offer.

✓ Capture their email before they visit your final offer

This gives you the ability to **follow up**, **retarget**, and **monetize long-term** through email marketing.

✓ Pre-sell the product

Most people need context before they buy. A bridge page sets the stage and increases your EPC (earnings per click).

✓ Build your own audience

If you’re buying traffic, the worst thing you can do is send it all to someone else’s sales page. A bridge page ensures **you keep the leads**, even if they don’t buy immediately.



2. How to Build a High-Converting Bridge Page (Fast)

You can build your bridge using our Bridge Page Builder Pro (link below). It's fast, easy, and we even host the page for you.

Use this simple layout:

Step 1 – Add a Clear Headline

Tell people what benefit they're about to get.

Example:

“Discover the System That Generates Daily Leads on Autopilot”

Step 2 – Add a Short Welcome Video (Optional but Powerful)

A 30–60 second video builds instant trust:

- Introduce yourself
- Explain what they're about to see
- Tell them to enter their email to continue

If you don't want video, use a photo or a simple paragraph.

Step 3 – Add Your Opt-In Form

This is **the most important part**.

Connect your form to [GetResponse](#).

Make sure your opt-in form (It's an option on our form builder):

- Captures the email
- Redirects to your affiliate or product page afterward
- Adds each subscriber to the correct email sequence

Step 4 – Add a Call-to-Action Button

Example:

“Click Here To Continue to the Offer”

This button should take them to:

- Your affiliate link



- Your sales page
- Your product checkout
- Or whatever you're promoting

Step 5 – Publish Your Page

Once published, copy the **URL of your bridge page**.
This is the link you will use in your **AI Traffic Whale order**.

3. Where to Use Your Bridge Page Link Inside AI Traffic Whale

Once your bridge page is published and working, you must connect it to your traffic order so we know where to send your visitors.

Here's exactly where to place it:

Step 1: Log in to your account

Go to:

👉 <https://aitrafficwhale.com/course/my-traffic-orders/>

Step 2: Open your Active Traffic Order

You'll see each order, quantity, and status.

Step 3: Enter Your Bridge Page Link

Paste your bridge page URL into the field labeled:

“Your Traffic Destination URL”

(or “URL for Delivery” depending on your order type)

Step 4: Save your information

Your traffic will begin going to the bridge page as soon as your order is processed.



4. Quick Checklist Before Activating Your Order

Make sure your bridge page...

✓ Loads fast (mobile-friendly)

Slow pages kill conversions.

✓ Has a working opt-in form

Test it. Make sure your email goes into your list.

✓ Redirects properly to your main offer

Check that the “Continue” or “Yes, Show Me” button works.

✓ Uses clear benefit-driven text

Tell people *why* they should keep going.

✓ Has no broken images or missing elements

If these items are working, your page is ready for traffic.

5. What Happens After You Submit Your Link

Once your link is saved:

1. **We verify the page**
We make sure your page loads and complies with basic traffic guidelines.
 2. **Your order is queued for delivery**
Your clicks will be delivered as scheduled based on your traffic package.
 3. **You’ll see stats inside your AI Traffic Whale dashboard**
Track delivered clicks, remaining clicks, and daily performance.
 4. **Use your autoresponder to follow up**
The more follow-up emails you send, the higher your conversions.
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**AI Traffic
Whale**
Bill McRea & Harris Fellman

6. Next Steps (Highly Recommended)

To maximize results:

Add a 7- to 30-day email autoresponder sequence

You already teach this inside your course—clients will understand exactly why it matters.

Promote multiple offers in your follow-up emails

More offers = more chances for sales.

Track your conversions

Split test:

- Headlines
- Buttons
- Video vs no video
- Page themes

Small changes produce big results.